



**Irene Carbone and Fin the baby shark.**

Picture: Justin Benson-Cooper  
d344695

# Lulus amuse and inspire the kids

By **RACHEL WATTS**

KENSINGTON'S answer to The Wiggles will grace the stage at Victoria Park's Christmas Street Mall this month.

The Lulus are a children's act that through the use of songs and puppetry both entertain and carry messages of health, sun safety and self-belief.

Creator Irene Carbone says 2011 will be the year for branching out into new mar-

kets, heading to the eastern states and hopefully a TV slot or two. It's a long way from a creation that was almost lost when the company she created it for went bust.

"We were all made redundant in 2008, but it was such a beautiful concept and I'd been working on it for so many years," she said. "I couldn't let that go down the drain so I bought it. I was a bit of a risk but it's worked out well."

The act features puppets and mascots

that promote family, physical activity, sun safety as well as more abstract attitudes such as tolerance, inclusivity, trying one's best and multiculturalism.

"We need to get that message through but not so it's in your face," she said.

"We get emails from mums saying their daughter is singing about believing in herself, and how powerful that is."

She said this year was about solidifying the act's local support base, with perfor-

mances at shopping centres and big events.

However, next year the team is aiming to broaden the horizon to the eastern states and potentially on to TV.

"When people find out that we're from WA they really get behind it," she said.

"It's not just a money-making scheme, it's a group of passionate performers who are excited about what they do."

The Christmas Street Mall will be on Albany Highway on Sunday, November 28.